

MidSouth NYI Article
March 2021

The winter has come and gone and it feels like the spring rains have come bursting in like a lion announcing that change is on the way! As I have been taking part in the US/Canada NYI leadership Conference with over 500 Pastors and Leaders across our region, I am so encouraged to hear how God has been inspiring creativity and working through this time of Pandemic to raise up leaders, heal lives, spark new relationships, new ministries and all sorts of new beginnings.

During a breakout at Leadership Conference, J.M. McGinnis said that “connection matters more than content.” As people who work with and serve young people we can unintentionally spend most of our time and energy on producing and promoting content. Content is our message, our product, the things we want them to see, know, and participate in. However, if we fail to spend time developing our connection to students and families we become like those posts on social media that people are mindlessly thumbing pass because they don’t really know us or feel like who we are matters in their world so they aren’t as likely to engage in what we say, teach, produce, or promote.

As we lead our leaders, students and families, I pray that God will give us the courage and the wisdom to organize our ministries around relationships, so that through those relationships the message of God’s love and grace will come alive in their worlds.

As we are on the edge of spring and soon into summer we are praying that God will continue to lead you as you lead your few into the next season of life.

If you receive our emails or are on the MidSouth Leaders Facebook Page you will see the survey that we sent out to get your input regarding camp this summer. We can’t wait to see you at camp this summer if you are in a place where you and your families feel like you can safely participate. Please respond to that survey to see the details and share your feedback so we can best plan and prepare for our time together this summer.

As always, if there are ways that I or our NYI Council can walk with you in the journey of youth ministry please get in touch!

Until I see you next.

We are Blue, We are Green, We are.... MidSouth